## What Is Claimed Is:

 A method for starting an engine system of a vehicle, comprising:

in response to a start request, performing a starter-free starting method;

testing whether the starter-free starting method leads to a successful start of the engine system; and

if the engine system is not successfully started using the starter-free starting method, automatically starting the engine system using a starter.

- 2. The method as recited in claim 1, wherein the testing for the successful start is conducted by evaluating a temperature of the engine system.
- 3. The method as recited in claim 2, wherein the temperature is an oil temperature.
- 4. The method as recited in claim 1, wherein the testing for the successful start is conducted by evaluating a rotary speed of the engine system.
- 5. The method as recited in claim 1, wherein the testing for the successful start is conducted by evaluating a position of a crankshaft of the engine system.
- 6. The method as recited in claim 1, wherein the starterfree starting method is a pulse starting method.
- 7. The method as recited in claim 1, wherein the starter-free starting method is a direct start method.
- 8. The method as recited in claim 7, wherein the engine system is started directly in the direct start method using

direct gasoline injection.

- 9. The method as recited in claim 1, further comprising:

  if the automatic starter start fails, automatically
  starting the engine system with the aid of the starter-free
  starting method.
- 10. The method as recited in claim 1, wherein the start request is detected upon operation of an operating element when the engine system is shut down.
- 11. The method as recited in claim 10, wherein the operating element is an accelerator.
- 12. The method as recited in claim 4, further comprising: if the start request is after a shutting down of the engine system, testing whether the rotary speed of the engine system is in a first specified range; and

if the rotary speed is in the first specified range, starting the engine system in a starter-free manner.

- 13. The method as recited in claim 12, further comprising:
   if the rotary speed of the engine system is in a second
  specified range, which is below the first specified range,
  starting the engine system by an immediate intervention of
  the starter.
- 14. The method as recited in claim 13, further comprising: if the rotary speed of the engine system is in a third range, which is below the second specified range, starting the engine system by the intervention of the starter, after a running down of the internal combustion engine.
- 15. A device for starting an engine system of a vehicle, comprising:

an arrangement configured to perform a starter-free start of the engine system in response to a start request;

a testing arrangement configured to test whether the starter-free start leads to a successful start of the engine system; and

a switchover arrangement configured to automatically start the engine system using a starter if the starter-free start did not lead to a successful start.